

**BRING ECONOMIC EQUITY AND INCLUSION
TO YOUR COMMUNITY:**

SAVE IT FORWARD

ONE-OF-A-KIND FINANCIAL AND LIFE SKILLS PROGRAMMING

BROUGHT TO YOU BY:



FoolProofMe
MAKE HEALTHY SKEPTICISM A HABIT



Loyola Marymount University
College of Business
Administration

A SOCIAL VENTURE FOR COLLEGES & UNIVERSITIES

THE SAVE IT FORWARD INITIATIVE

The *Save it Forward* social venture helps colleges and universities **promote** economic equality in their communities and **advance** the financial literacy of participating students.

Designed in partnership between FoolProof and Loyola Marymount University's College of Business Administration, Save it Forward combines FoolProof's industry leading online financial literacy platform with LMU CBA's institutional knowledge and expertise to provide you with a turnkey and comprehensive program from start to finish.

Save it Forward

- 1** Addresses cycles of economic inequality by teaching financial literacy and life skills
- 2** Cultivates relationships between participating colleges / universities with students of tomorrow
- 3** Develops the mentorships skills of current students



THE PROGRAM

A leadership training program built upon 33 virtual turnkey educational modules, where college mentors work with youth in the community to learn the curriculum together. When students teach, they learn. And when youth have positive "near-peer" mentors to learn from, the value of their education extends far beyond financial literacy.

With specific modules designed for middle school, high school, and college-aged learners, content is made to be applicable, relevant, and timely.

MIDDLE SCHOOL

1. BEING IN CHARGE OF YOUR LIFE
2. CRITICAL THINKING: DECISION MAKING HABITS
3. SCARCITY: WHY YOU CAN'T DO IT ALL
4. WHO AND WHAT SHOULD YOU TRUST?
5. HOW TO AVOID MAKING BAD DECISIONS
6. HOW TO KNOW WHEN YOU'RE BEING WORKED
7. OPPORTUNITY COST: MAKING THE RIGHT CHOICE
8. HOW TO AVOID THE DEBT CULTURE
9. STAYING OUT OF TROUBLE ONLINE

HIGH SCHOOL

1. YOU AND YOUR CREDIT
2. CRITICALLY EVALUATE MARKETING AND ADS
3. CHECKING ACCOUNTS AND BANKING OPTIONS
4. CREDIT CARDS, EXPLAINED
5. RENT VS BUY?
6. THE DANGERS OF GAMBLING
7. CHARITABLE GIVING, EXPLAINED
8. COLLEGE PREPERATION GUIDE
9. UNDERSTANDING INSURANCE
10. BANKRUPTCY FOR YOUNG AND OLD
11. A GUIDE TO SMART INVESTING
- + 7 MORE

ADVANCED

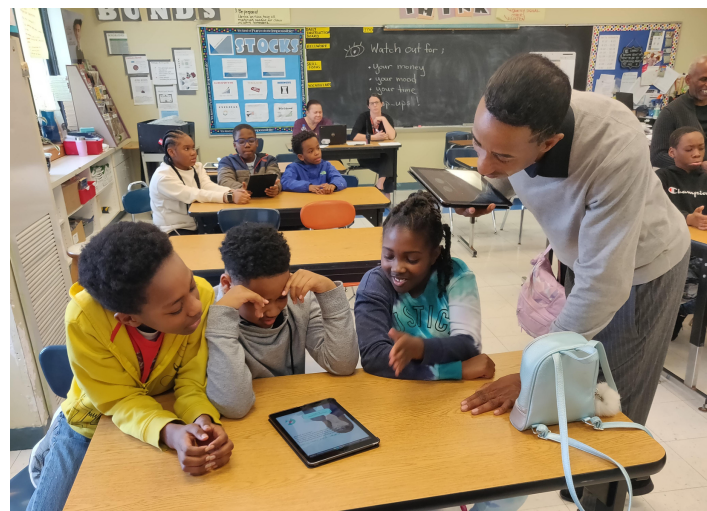
1. ADULT BUDGETING
2. ADVANCED BUDGETING
3. MANAGING YOUR DEBT
4. GAMBLING
5. LEARNING TO AVOID IMPULSE BUYING
6. UNDERSTANDING THE VALUE OF EDUCATION

You Choose the Duration!

SUMMER SESSION: 9 MODULES

FALL SESSION: 12 MODULES

SPRING SESSION: 12 MODULES



YOU FIND THE MENTORS

Whether work-study or a volunteer opportunity, engage with your students to organize a group of mentors for the program duration. This may be of particular interest to students studying education, economics, finance, or business!

Then, the organizations behind *Save it Forward* will help connect you with local non-profits, high schools, and youth services organizations to bring on student mentees.

We'll even work with your communications teams to help promote the program - spreading word to attract both attendees and donors.



WE HANDLE THE TRAINING

Your institution will receive dedicated, hands-on support to start and sustain the program. This includes onboarding with program administrators, mentor training sessions led by FoolProof's Director of Education, office hours for continuous mentor support, and ongoing program administration oversight and enhancement.



Participating institutions will also receive:

➔ PROGRAM PLAYBOOK

Digital document that includes all necessary information to commence, execute, and end the program. It will be among the first deliverables received upon onboarding.

Content includes:

- Administrative resources
- Planning blueprints
- Teaching guides
- Team building activities
- Lesson plans
- Pre-build teaching decks
- FAQ's
- Gamification and rewards information
- Communications templates for stakeholders and donors



TURNKEY EDUCATIONAL PLATFORM

Use of FoolProof online educational learning platform, including...

- Access to all FoolProof educational content
- A tailored curriculum designed to meet the stated objectives of the school
- Learning outcome measurements
- Insight into student progress - data customized to the school's needs
- Access to enhanced teaching and purchasing guides for teachers and student mentors

THE SAVE IT FORWARD DIFFERENCE

More than rote financial skills, *Save it Forward* teaches healthy habits that underlay good decision making... *healthy skepticism, caution, and the ability to question sellers and rely on independent, fact-based research.*

Save it Forward promotes life skills that extend far beyond how to balance a checkbook.



MEDIA COVERAGE



Middle school and high school students get an early lessons in finance: What kid...

"GMA" explores a new nonprofit financial-literacy curriculum for schools.



Loyola Marymount University students teach financial literacy boot camp to teens

A group of young college students at Loyola Marymount University is trying to stop the next generation of kids from making financial mistakes.



Q&A: High schoolers can't bank on their knowledge of money matters. These...

Even as many young people are about to start their first jobs or head to college with the prospect of enormous student loans, some often don't kn...



CBA Looks to Expand Financial Literacy Program

Since 2015, the LMU College of Business Administration has taught financial literacy each summer to local and underserved high school studen...

TESTIMONIALS

"I think this is a curriculum that **should be** taught to **all teens**. The world would be a different place if young people started out with financial literacy."
- Parent

"I really enjoyed the experience, and I **learned a lot about managing and saving money, credit, and investing**. The skills and knowledge I obtained during this class will undoubtedly serve me well both now and in the future, and I will definitely put them into practice."
- Student

“The **Save it Forward** initiative was designed to promote financial health and wellness to middle and high school students in the community. Thanks to FoolProof's unique messaging, it does just that. An added benefit, we realized, was the education it provides to our very own students.

Whether **addressing** economic inequality in the community, **cultivating** impactful relationships between college mentors and younger students in the community, or **enhancing** the leadership skills of our student mentors, the **Save it Forward** program **does it all.** ”



Dean Dayle Smith, Ph.D.

Loyola Marymount University,
College of Business Administration

BEGIN YOUR PROGRAM IN 5 EASY STEPS

1. Schedule an info session
2. Mentor / Mentee selection
3. Set up on FoolProof Academy
4. Playbook Delivered
5. Instructor Training

Program Launch!

WANT TO LEARN MORE?

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PROGRAM SPEC SHEET

- **Pre-built, customizable, online financial literacy curriculum:** Students are able to work at their own pace and access content at anytime. Most importantly, our interactive curriculum consisting of 33 modules aims to develop three core habits -- healthy skepticism, trustworthiness, and personal responsibility.
- **Track Learning:** We do pre and post tests to assess learning and engagement, providing transparency to learning performance.
- **Near-Peer Mentorship:** Our near-peer approach allows the content to be more relevant and teachable. University/college student mentors are paired with a group of students to complement online learning and increase participants' motivation. This model works around the schedule of university/college students so that they are able to commit to the program while managing school, work, and other activities.
- **Onboarding and training:** Our kickoff meeting will train mentors on the FoolProof Academy platform. Subsequent weeks will consist of regular weekly meetings with a heavy emphasis on leadership training. FoolProof's Director of Education will be able to conduct the onboarding in-person or online. Weekly meetings will take place virtually.
- **Flexibility for on-campus, virtual, or hybrid modalities:** Our digital platform is flexible enough to implement in a wide range of scenarios, from traditional in-class or camp environments to robust distant learning scenarios. Our modular learning experience can be infused into an existing coursework framework. The curriculum is scalable to reach many geographies without worrying about transportation.
- **Proven Record of Success:** FoolProof's remote high school curriculum is already used in over 8,000 schools. Mastery of financial literacy has increased nearly 37% among a nationally-representative sample of its students.

REMEMBER TO

SAVE IT FORWARD



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